



# Advertising order form

## Home Fair 2024

### Gospodarsko razstavišče d.o.o.

Dunajska cesta 18, 1000 Ljubljana

1001 Ljubljana, PO box 3517

VAT ID No.: SI 87878879

company registration no.: 5003121000

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Date of the fair: 6—10 March 2024

Order deadline: 15 February 2024

+ 386 1 300 26 00, dom@gr-sejem.si

### 1.0 Exhibitor details

Full name of the exhibitor

Contact person (name and surname)

Contact person's telephone number

Contact person's e-mail

### 2.0 We are ordering

#### 2.1 We are ordering an advertisement in the official fair catalogue:

Mark		Position	Dimension in mm (W × H)	Regular price	Price with exhibitor discount
YES	NO	cover - first inside page	210 × 297	EUR 4.300,00	EUR 400,00
	pc	one page	210 × 297	EUR 2.000,00	EUR 200,00
	pc	half page	182 × 130	EUR 1.200,00	EUR 150,00
	pc	quarter page	91 × 130	EUR 700,00	EUR 100,00

The produced materials should be prepared in high resolution (at least 300 DPI) and in one of the PDF, EPS, TIFF or JPEG formats. Materials should be sent to **dom@gr-sejem.si** by **22 February 2024**.

#### 2.2 Lease of space for an advertising hoarding



pc **1 Advertising hoarding**

at a price

EUR 80,00/pc

\* The location of the hoarding is to be coordinated with the fair organiser. The produced hoardings should be delivered on the last day of installation.

#### 2.3 We are ordering lease of space for billboards, banners and dibond signs:

pc		Location	Dimension in m (W × H)	Recommended material	Rental price / piece
	<b>2 Banner</b>	at Marmorna Hall (B)	2,90 x 4,40	PVC canvass with net holes	EUR 190,00/pc
	<b>3 Dibond sign</b>	by Dunajska cesta	5,00 x 1,50	Forex	EUR 240,00/pc
	<b>4 Billboard poster</b>	by Mestna Platform	4,00 x 3,00	Blueback paper	EUR 225,00/pc
	<b>5 Banner</b>	at Steklena Hall (C)	6,30 x 4,00	PVC canvass with net holes	EUR 375,00/pc

\* Prices include rental, installation and dismantling. The manufactured elements should be delivered to the reception of the GR – Ljubljana Exhibition and Convention Centre by **26 February 2024**. We can also arrange the production of advertising elements for you. More at <https://www.ljubljanafair.com/services/production-of-advertising-elements>

#### 2.4 We are ordering lease of flag poles:

pc	Location	Price
	<b>6</b> by Dunajska cesta (10)	EUR 80,00/pc
	<b>7</b> by Dunajska cesta (4)	EUR 80,00/pc
	<b>8</b> by Dunajska cesta (5)	EUR 80,00/pc
	<b>9</b> by Jurček (7)	EUR 80,00/pc
	<b>10</b> by Fontana (8)	EUR 80,00/pc

Flags should be 1 m wide and 3 to 6 m high. They should have protection on the top and anchorage net holes at the sides. The installation of the flag ready for the site is included in the price.

**The produced materials must be delivered by 26 February 2024.**

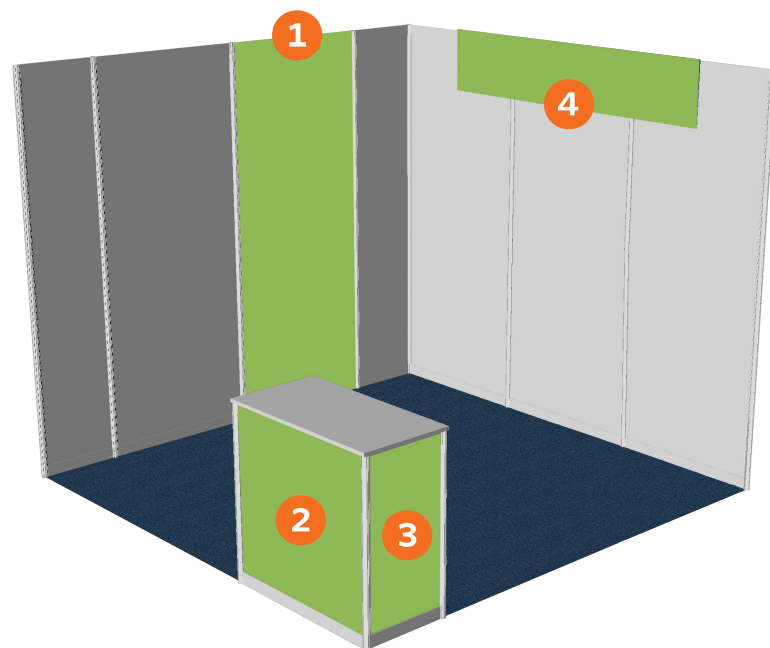
**2.5 We are ordering lease of advertising space on a large LED screen (1 position available)**
**11 LED screen**

pc	Advertising period	Price	No. of broadcasts	No. of hours
	1 week	EUR 570,00	8.000	18
	2 weeks	EUR 990,00	16.000	36

Ad length: 8 seconds

Image: JPG, PNG, GIF, TIFF, BMP

Video: H.246 (MOV or MP4), MPG (1 or 2), WMV, SWF or AVI

**Deadline for submission of materials: 26 February 2024**
**2.6 We are ordering graphic equipment for Octanorm stand:**

**Octanorm stand**
**1 Wide wall**

- **dimension:** 95 x 238 cm
- **production:** 82,00 EUR/pc
- **recommended material:** sticker

**2 Counter (front)**

- **dimension:** 95 x 88 cm
- **production:** 38,00 EUR/pc
- **recommended material:** sticker

**3 Counter (side) / 2 surfaces**

- **dimension:** 45,5 x 88 cm
- **production:** 23,00 EUR/pc
- **recommended material:** sticker

**4 Fascia board**

- **dimension:** 200 x 39,5 cm
- **production:** 28,00 EUR/pc
- **recommended material:** sticker

pc		Price
	1 Wide wall	82,00 EUR/pc
	2 Counter (front)	38,00 EUR/pc
	3 Counter (side) / 2 surfaces	23,00 EUR/pc
	4 Fascia board	28,00 EUR/pc

**Deadline for submission of materials: Monday, 22 January 2024**
**3.0**

All the above services are available until capacity is reached, the date of receipt of the materials being the date of the written order. The prices quoted are inclusive of discounts and apply to exhibitors at the fair. If the client fails to deliver the materials within the specified deadlines, the organiser reserves the right to charge the full price of the service ordered. The prices do not include VAT, which will be charged in pursuant to the provisions of the VAT-1 Act.

**4.0**

Please fill in the order form legibly. Please send one signed and stamped copy to: **Gospodarsko razstavišče d.o.o., Dunajska cesta 18, 1000 Ljubljana** or send to the following e-mail address **dom@gr-sejem.si**

Place and date

Stamp and signature

